



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
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September 29, 2016

MEMORANDUM CIRCULAR
No. 2016-134

TO : ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS,
PUNONG BARANGAYS, DILG REGIONAL DIRECTORS AND OTHERS
CONCERNED

SUBJECT : 2016 CELEBRATION OF THE NATIONAL ATTENTION
DEFICIT/HYPERACTIVITY DISORDER (AD/HD) WEEK

In accordance to Proclamation No. 472 (2003), every third week of October of each year shall be commemorated as the National Attention Deficit / Hyperactivity Disorder (AD/HD) Awareness Week.

ADHD is one of the most common neurodevelopmental disorders of childhood. It is usually diagnosed in childhood and often lasts into adulthood. Children or persons with AD/HD may have trouble paying attention, controlling impulsive behaviors or otherwise act without thinking about what the result will be and they tend to be overly active.

Lack of understanding of the mentioned disorder may result to misconceptions and social stigma which hinder access to effective treatment, increases the risk of co-morbid conditions and complications such as conduct disorder, oppositional defiant disorder and anti-social disorder. Further, unmitigated condition of AD/HD may lead to the increased incidence of out-of-school youths, child abuse and neglect.

In view thereof, the National AD/HD Week celebration shall be held on October 16-22, 2016 nationwide with this year's theme "Turning Disability into This Ability" which aims to raise awareness on the neurobiological disorder which remains highly misunderstood by the general public.

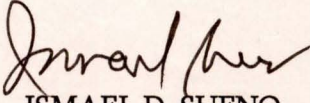

All Local Government Units are therefore enjoined to support the observance by conducting fitting activities such as but not limited to the following:

- Motorcade
- Hanging of advocacy streamers/tarpaulins in strategic places
- Announcement of the AD/HD Week celebration during Flag Raising Ceremony
- Arts Workshop and Exhibit
- Sensitivity Training
- Seminar on Drug Abuse Prevention
- Medical Mission

The layout/design of the AD/HD week streamer can be downloaded from the NCDA website <http://www.ncda.gov.ph>. For more information you may contact Mr. Rizalio R. Sanchez and/or Mr. Jayme J. Mariño of NCDA thru telephone nos. 951-5013, 932-6422 local 111 or thru email address: council@ncda.gov.ph.

All DILG Regional Directors are hereby directed to cause the widest dissemination of this Circular and extend necessary assistance.

For the information and guidance of all concerned.


ISMAEL D. SUENO
Secretary 





Announcement No. 49, s. 2016

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, NATIONAL GOVERNMENT AGENCIES (NGAs), LOCAL GOVERNMENT UNITS (LGUs), GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS (GOCCs), AND STATE UNIVERSITIES AND COLLEGES (SUCs)

SUBJECT : National Attention Deficit/Hyperactivity Disorder (AD/HD) Awareness Week

Presidential Proclamation No. 472, s. 2003 declares the third Week of October of every year as "National Attention Deficit/Hyperactivity Disorder (AD/HD) Awareness Week". The observance of this event aims primarily to raise awareness on the neurobiological disorder which remains highly misunderstood.

ADHD is a hereditary neurological disorder which results in difficulty regulating attention. It impacts almost every aspect of daily living including learning, organizational skills, and time management. Multi-modal intervention approaches are available to manage the symptoms of ADHD.

This year's theme is "**Turning Disability into This Ability**," which was approved by the members of the National Working Committee (NWC) chaired by the National Council on Disability Affairs (NCDA). Several activities were organized by the NWC that will highlight the weeklong celebration/event. Attached is a copy of the Calendar of Activities for your reference and guidance.

All government agencies are encouraged to extend full support by conducting related activities and to display/hang in conspicuous place the event streamer (layout design can be downloaded at <http://www.ncda.gov.ph>).

For further details and information, you may coordinate with **Mr. Rizalio R. Sanchez** or **Mr. Jayme J. Mariño** at telephone numbers (02) 951-5013 and (02) 932-6422 local 111 or through their mobile numbers 0920-9062306 and 0920-9022296, respectively. You may also contact the **National Council on Disability Affairs (NCDA)** through email at iecdncda@gmail.com.

19 SEP 2016


ALICIA dela ROSA-BALA
Chairperson

In a Race to Serve: Responsive, Accessible, Courteous and Effective Public Service

Draft only
 (As of October 3, 2016)

NATIONAL ATTENTION DEFICIT/HYPERACTIVITY DISORDER (AD/HD) AWARENESS WEEK

October 16 - 22, 2016

Theme: *Turning Disability into This Ability*

CALENDAR OF ACTIVITIES

<i>October 16</i>	<i>Sunday</i>	<i>October 17</i>	<i>Monday</i>	<i>October 19</i>	<i>Wednesday</i>
<p>Sunday Mass Time: 9:00 AM Venue: Tondo Sports Complex, Manila Lead Agencies: AD/HD Society of the Philippines, City Government of Manila and NCDA</p>		<p>Kick-off Activities Launching of AD/HD Information Awareness Campaign Time: 10:00 AM – 3:00 PM Venue: Department of Public Works and Highways, Port Area, Manila Lead Agencies: AD/HD Society of the Philippines, NCDA, DepEd, & 17 LGUs</p>		<p>Seminar on Drug Abuse and Crime Prevention Venue: Department of Public Works and Highways, Port Area, Manila Time: 10:00 AM – 3:00 PM Lead Agencies: Dangerous Drugs Board (DDB), Philippine National Police (PNP), Philippine Drug Enforcement Agency (PDEA), NCDA and AD/HD Society of the Philippines</p>	
		<p style="text-align: center;"><i>October 20</i></p> <p>Employment Talkshop on Persons with AD/HD Time: 10:00 AM – 3:00 PM Venue: Multi-Purpose Hall, San Juan City Hall Lead Agencies: AD/HD Society of the Philippines, San Juan City and Leonard Cheshire Disability Philippines Foundation, Inc.</p>			
<p style="text-align: center;"><i>October 21</i></p> <p>8th AD/HD Society of the Philippines National Conference – Day 1 Time: 8:00 AM – 5:00 PM Venue: School of Design & Arts Theatre, School of Designs & Arts Campus De La Salle-College of St. Benilde, Malate, Manila Lead Agency: AD/HD Society of the Philippines</p> <p><small>Note: Registration fee is P3,500.00 per participant to cover conference materials, food and venue expenses.</small></p>		<p style="text-align: center;"><i>Friday</i></p> <p>8th AD/HD Society of the Philippines National Conference – Day 2 Time: 8:00 AM – 5:00 PM Venue: School of Design & Arts Theatre, School of Designs & Arts Campus De La Salle-College of St. Benilde, Malate, Manila Lead Agency: AD/HD Society of the Philippines</p>		<p style="text-align: center;"><i>Saturday</i></p> <p style="text-align: center;">Other AD/HD Week Activities</p> <ul style="list-style-type: none"> (a) Hanging of AD/HD Week streamers (b) Text blasts on AD/HD related messages Lead Agency: <i>PIA</i> (c) Media announcements and guestings/press releases Lead Agencies: <i>PIA and NCDA</i> (d) Issuance of Memoranda by CSC, DILG, DSWD, DFA, DepEd DPWH, PIA, DENR, DTI, DOJ, and TESDA, among others. Lead Agency: <i>NCDA</i> 	
<p><i>For more information and details of the celebration, please get-in-touch with the Secretariat thru the following contact details: Tel. Nos.: 951-5013 and 932-6422 local 111, Mobile Phone Nos. 0920-9062306 and 09209062296 or email address iecdncda@gmail.com</i></p>					